



BT TOUR Co., Ltd.

BT TOUR CO., LTD.

COMPANY PROFILE 2026

KOREA INBOUND · MICE & INCENTIVE · MEDICAL TOURISM



Contents

Company, business, credentials and operating network.

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Corporate Overview

Founded in Seoul in 2017, BT TOUR is a registered general travel business and foreign patient facilitator operating Korea inbound programs.

LEGAL NAME

BT TOUR Co., Ltd.

CEO

Park Su Hyun

ESTABLISHED

27 June 2017

HEAD OFFICE

Seoul, Republic of Korea

BUSINESS REGISTRATION

615-86-16797

TRAVEL REGISTRATION

**Registered General Travel
Business · No. 2021-000001**

SINCE

2017

**Leisure groups · MICE & incentive
Institutional visits · Medical tourism**

Company History

Key registrations, designations and industry recognition since 2017.



Business Portfolio

Four business areas define BT TOUR's work in Korea.

01 Inbound Travel

Korea-wide group itineraries for leisure, cultural and regional programs.

02 MICE & Incentive

Corporate meetings, events, incentive travel and official visits.

03 Medical Tourism

Hospital appointments, interpretation, transport and accommodation for foreign patients.

04 Specialized Inbound Programs

Transit, visa-free and designated group-tour programs.

Inbound Travel

Programs for overseas travel agencies, corporations, institutions and visiting groups.



01 Itinerary Design

Routes and schedules matched to travel purpose, season and budget.

02 Travel Services

Hotels, transport, guides, meals and attraction bookings.

03 Multi-region Programs

Multi-city itineraries across Seoul, Busan, Jeju, Gangwon and other regions.

04 Reception & Field Operations

Airport reception, daily schedule management and on-site coordination.

MICE & Incentive Travel

Integrated operations for corporate groups, meetings, events and incentive programs in Korea.

01 Incentive Travel

Themed programs, dining, activities and regional experiences.

02 Meetings & Corporate Events

Venue arrangements, event schedules and attendee flow.

03 Corporate & Institutional Visits

Coordinating visits to companies and institutions.

04 Field Operations

Airport reception, transport, guides, interpretation and event-day coordination.

KOREA TOURISM ORGANIZATION PRESIDENT'S AWARD

2023 - 2024



Medical Tourism

BT TOUR coordinates medical appointments with accommodation, transport and on-site support in Korea.



REGISTERED FOREIGN PATIENT FACILITATOR

Medical Korea · A-2025-01-01-06091

01 Medical Institution Coordination

General hospitals and specialist providers in plastic surgery, dermatology and other fields are matched to each case.

02 Appointment Management

Consultation, examination and treatment schedules.

03 Travel & Stay

Airport transfers, accommodation and local transport for patients and companions.

04 Interpretation & On-site Support

Medical interpretation and on-site assistance during the stay.

Specialized Inbound Programs

BT TOUR operates designated group programs under applicable national, airport and local rules.

01 Incheon Transit Visa-Free Entry Program

Participating travel agency · selected 2023

02 Yangyang Airport Visa-Free Group Program

Designated domestic travel agency · 1 Jun 2026–31 May 2027

03 Chinese Group-Tour Program

Designated travel agency · 13 Dec 2024

04 Gangwon State Inbound Tourism Program

Designated travel agency · 2024 designation history



Core Operating Functions

The principal functions behind BT TOUR's Korea inbound operations.

01 Program Planning

Itineraries · operating plans · contracts

02 Reservations

Accommodation · transport · dining · guides

03 Group Operations

Airport reception · daily schedules · field coordination

04 MICE & Visits

Meetings · events · corporate and institutional visits

05 Medical Tourism

Hospital appointments · interpretation · stay arrangements

06 Administration & Quality

Documentation · settlement · service review

Registrations & Designation History

Company registrations and key travel agency designation history.

01 Registered General Travel Business

No. 2021-000001

02 Registered Foreign Patient Facilitator

Medical Korea · A-2025-01-01-06091

03 General Transit Passenger Visa-Free Entry Program

Participating travel agency · selected 2023

04 Yangyang International Airport Visa-Free Group Program

Designated domestic travel agency · 1 Jun 2026–31 May 2027

05 Gangwon State Inbound Travel Agency

2024 designation history

06 Designated Travel Agency for Chinese Group Tourists

Designated Dec 2024 · certificate issued 2025

Awards & Certificates

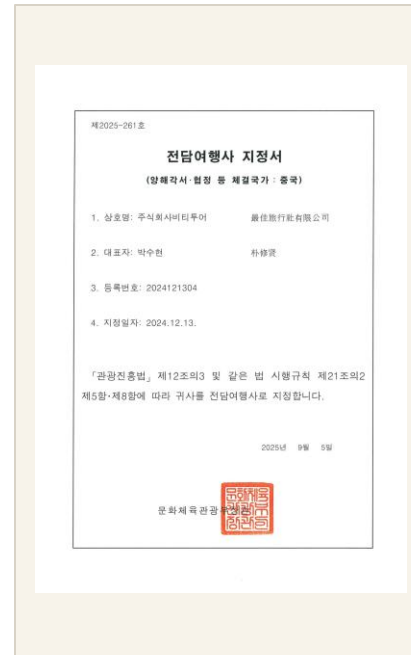
Selected awards and certificates documenting BT TOUR's registrations and designation history.



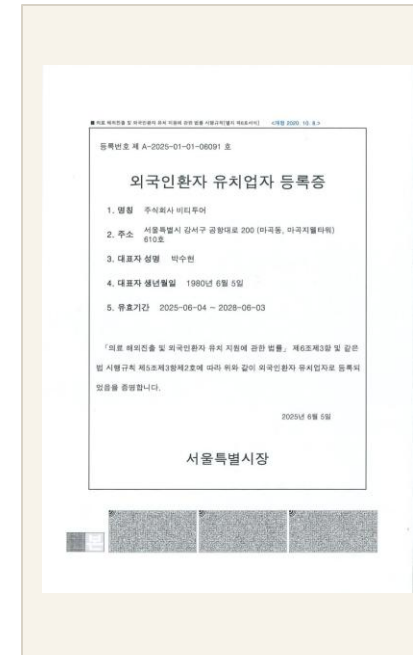
KTO President's Award
Excellence in MICE (Incentive)



KTO President's Award
Outstanding Incentive
Travel Agency



Designated Travel Agency
for Chinese Group Tourists

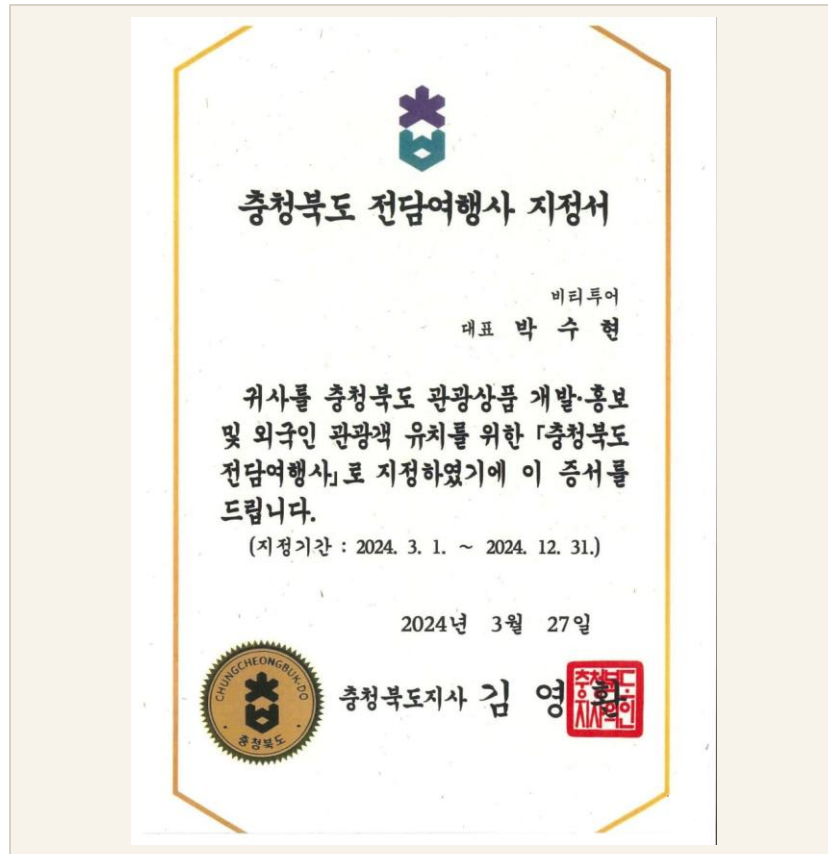


Foreign Patient
Facilitator Registration

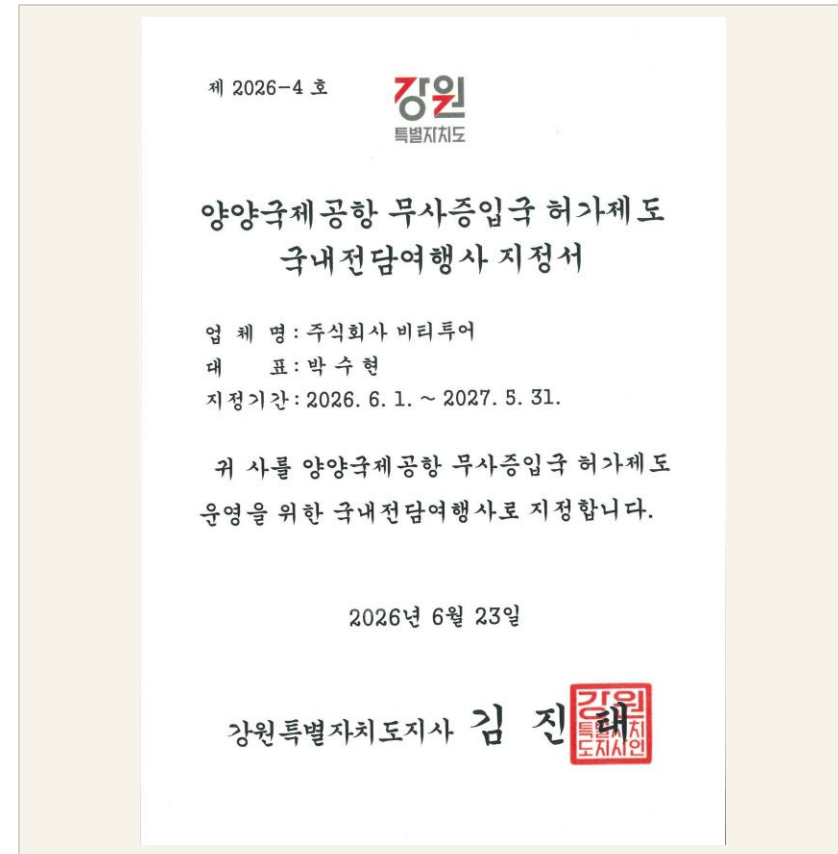


Gangwon State Group Tour
Agency Designation · 2025

Regional Travel Agency Designations



Chungbuk Inbound Travel Agency Designation
1 Mar–31 Dec 2024



Yangyang Visa-free Group Entry
Korea-based Designated Travel Agency
1 Jun 2026–31 May 2027

Industry Links & Operating Base

BT TOUR's documented membership, program history and travel-service base in Korea.

Seoul MICE Alliance	Member company · joined 2024
Travel Agency Designation History	Incheon 2023 · Yangyang 2026–2027 Gangwon 2024 · Chinese groups 2024
Medical Tourism Registration	Medical Korea · A-2025-01-01-06091
Korea-wide Operations	Seoul-based planning · nationwide field coordination

BUSINESS COVERAGE

Inbound Travel
MICE & Incentive
Medical Tourism
Specialized Group Programs

LOCAL OPERATING RESOURCES

Tour guides · Vehicles · Venues · Restaurants ·
Regional programs

Medical Institutions by Area of Care

Institution options are reviewed according to treatment needs, location and schedule.

GENERAL HOSPITALS



Severance
Hospital



Samsung Medical
Center



Asan Medical
Center



Seoul National University
Hospital



Ajou University
Hospital



Pusan National University
Hospital

PLASTIC SURGERY & DERMATOLOGY



ID Hospital



CLUBMIZ LAMICHE



Kangnam Samsung
Plastic Surgery



Urban Beauty
Plastic Surgery

Korea-wide Operating Coverage

Programs are planned from Seoul and operated at major tourism, MICE and medical destinations nationwide.

CAPITAL AREA	Seoul · Incheon · Gyeonggi
EAST	Gangwon
CENTRAL	Daejeon · Sejong · Chungbuk · Chungnam
SOUTH	Busan · Daegu · Ulsan · Gyeongsang · Jeolla · Gwangju
ISLAND	Jeju

TOURISM · CORPORATE EVENTS · MEDICAL TOURISM · SPECIAL PROGRAMS





BT TOUR · SEOUL

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Korea Inbound · MICE & Incentive · Medical Tourism · Specialized Programs

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2021-000001

FOREIGN PATIENT FACILITATOR
REGISTRATION

A-2025-01-01-06091

SEOUL HEAD OFFICE

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Seoul-based operation · Korea-wide coverage